



## BACKGROUNDER – TORODE’S COMMITMENT TO THE ARTS

*“As the sun colours flowers, so does art colour life.” – John Lubbock*

As an active and engaged community member, the TORODE Group of Companies is committed to enriching Calgary’s cultural landscape through incorporating art into the spaces where we live, work and play. We are honoured to foster the inclusion of art in life by giving life to art.

Art is part of everything TORODE develops, from art in public spaces to art in the home – it is integral to what we do. We have chosen to be art-centric in our work because we know it adds so much to the lives of people in our city.

Spearheading TORODE’s uncompromising passion for art and design is the international public art competition at arriVa. The winning \$1 million sculpture will serve as a signature piece not only for arriVa’s residents but also as a new landmark for the people of Calgary.

TORODE is also committing to major works of public art to be installed in prominent locations at its other development sites in the City of Calgary soon to be unveiled.

A celebrated collection of local, national, and international artwork is showcased at TORODE’s hospitality properties – the designer boutique-style Hotel Arts and the luxury Kensington Riverside Inn, both with celebrated chefs and destination restaurants.

We celebrate art through our title sponsorship of the Alberta College of Art + Design’s Stirring Culture 2 Speaker Series. TORODE is also the sponsor of the Established Artist Award at The Mayor’s Evening for Business and the Arts and a long-time supporter of the Calgary Philharmonic Orchestra.

Art in design is integral to every facility we build. From creating spectacular buildings through to the small details, art is always part of our developments.

We are not just committed to art – we live it every day.

